



PRIVACY POLICY

This Privacy Policy outlines how Keydra ("we", "our", or "us") collects, uses, and protects personal information when you use our website keydra.net.

1. Information We Collect

We may collect and store the following personal data when you interact with our platform:

- Email address (e.g. during checkout, sign up or optional form submission)
- IP address (used to detect your region for product availability and to prevent fraud)

We do not collect or store your name, billing address, or payment card details. These are handled securely by our payment partners and are not stored on our servers.

2. How We Use Your Data

We use the personal data we collect to:

- Deliver your digital orders
- Prevent fraud and abuse
- Analyze user behavior and improve our website
- Provide customer support
- Monitor usage trends and product demand

3. Third-Party Services

We may share limited data with trusted third-party services strictly to operate and improve our service:

- Paddle, PayPal, Klarna, BitPay – Payment processing
- Google Analytics, Hotjar – Website analytics and user behavior tracking
- Google reCAPTCHA – Spam and bot protection

These third parties process data under their own privacy policies and compliance with applicable data protection laws.

4. Cookies and Tracking

We may use cookies and similar technologies (e.g. Google Analytics, Hotjar) to enhance your browsing experience. Currently, we do not use a cookie consent banner. By continuing to use the site, you agree to their use.

Privacy Policy is continued on the next page.

5. Data Access and Storage

Only authorized team members at Keydra may access user data, and only for purposes relevant to their role (e.g. customer support, order verification).

We only store minimal user data with the user's consent and for as long as reasonably required for our operations.

6. Your Rights

You have the right to:

- Access your data
- Request correction or deletion
- Withdraw consent where applicable
- File a complaint with a supervisory authority (e.g. the UK Information Commissioner's Office)

To exercise these rights, contact us at: legal@keydra.net

7. Policy Updates

We may update this Privacy Policy from time to time. We encourage users to review this page periodically. Continued use of the service after changes are made indicates acceptance of the updated policy.

End of Privacy Policy

Last Updated: 06/06/2025